

2020 Fruita Farmer's Market Guidelines

Updated 6/17/2020

The following guidelines were made in collaboration with the Mesa County Public Health Department, the Grand Junction Farmers Market (Market on Main), the Fruita Farmers Market, and the Palisade Sunday Farmers Market to ensure the safety and health of market customers and vendors during the COVID-19 pandemic. Farmers markets are considered an essential service by Gov. Polis and the Colorado Department of Agriculture, providing citizens with fresh fruits, vegetables, and other agricultural products. These guidelines are subject to change as the markets progress and COVID responses change. The Mesa County Public Health Department, the Grand Junction Farmers Market (Market on Main), the Fruita Farmers Market, and the Palisade Sunday Farmers Market will review the guidelines every two weeks or as necessary.

As of June 16, 2020, the guidelines of the market will change in the following ways through guidance of Mesa County Public Health.

- Vendors will be able to provide 2oz samples at the market. This does **not include self-service samples** such as chips and dips/salsas etc. Vendors should instead use either to-go cups or serve the customers the sample. The vendors who will be serving open food samples will need to have a hand wash set-up and not prepare ready-to-eat foods with bare hands.
- Produce does not have to be pre-packaged. Produce vendors do not have to pre-package items for sale. Customers are allowed to handle produce before purchase, however, vendors are encouraged to provide customers with hand sanitizer. Customers are not required to wear gloves to handle produce.
- Food Trucks and seating are allowed. Food trucks are no longer limited to to-go only. Seating may be provided for people to eat, however, adequate social distancing must be displayed between the tables.
- Live music will be allowed. Social distancing must be maintained amongst non-family members guests.

Market Layout

- Markets will limit number of entrances and exits
- Customers must remain 6 feet apart from one another
- Customers will proceed one way through the market
- Customers may loop around the market multiple times to view and purchase items at vendor booths.
- Vendors will be spaced 3 feet apart from each other
- Customers are encouraged to remain 6 feet apart from each other and vendors within each booth are encouraged to remain 6 feet apart
- Hand sanitizer will be placed throughout market
- Customers may be gradually allowed into the market to maintain proper social distancing

Vendors

The following vendors will be allowed to set up a booth at the start of the market.

- Farms
- Farm/Agricultural Products
 - Honey
 - Meats
 - Breads
 - Cheese (cow and goat)
 - Eggs
 - Lavender
 - Flowers
 - Starter Plants
- Prepackaged Foods
 - Kettle corn/popcorn (may be popped on site but must be packaged prior to selling)
 - Pretzels
 - Jarred foods (jams, jellies, kimchi, cheesecake in a jar, chow-chow, fruits, vegetables etc.)
 - Packaged spices and bottled sauces
- Wine and Spirits (with remote liquor license)
 - Wine and cider
 - Beer
 - Spirits
- CBD and Medicinal Plants
- Food Trucks
 - Take out and Dine in (table must display adequate social distancing and be properly sanitized between use)
 - Number of food trucks will be limited to accommodate space for lines and proper social distancing. Market Managers will determine the presence of food trucks due to their individual circumstances.
 - All eating and drinking must take place outside of the indicated market barrier.
 - Food vendors without food trucks must cover all food items and package them as takeout items (desserts, breads, gluten-free products etc.)
- Coffee
 - Coffee will be limited to packaged coffee beans
- Pet Foods and Supplies
- Hygiene Products
 - Soaps
 - Lotions
- Artisan and Craft Vendors
- Direct Sellers – Limited to 10 per Fruita Farmer’s Market guidelines

Music

- Live music will be allowed. Social distancing must be maintained amongst non-family members guests.

Dogs

- Dogs will be allowed at the market, however, they must be leashed, well-behaved and cleaned up after.

Vendor/Customer Health Precautions

- All vendors interacting with customers and market personnel will be asked to wear masks.
- Vendors will maintain 6 feet social distancing from other vendors as well as customers
- Vendors will be encouraged to create large signs with pricing that can be seen from a distance.
- Disinfectant must be used by vendors during credit card transactions. Credit card or prepayment options are encouraged over cash purchases.
- Vendors will be encouraged to have one person handling cash/payments and not food. If vendors are handling cash and food, they must wear gloves that are discarded after purchases are completed.