



Fruita Farmer's Market
June 19th – October 30th, 2021
Saturdays 8:30 am – 12:00 pm

RULES AND GUIDELINES

Vendors must **initial each page** and agree to comply with all conditions set forth prior to approval of the Fruita Farmer's Market vendor application.

Application Process:

Staff will make every attempt to place full-season vendors in the same spot each market. However, please work with us on any changes made to layout and design of the market. Weekly maps will be created and emailed out 24 hours prior to the market. We do allow drop-in vendors so the map will change weekly however, we try to keep our full-season vendors in their same location/order.

All applications will be reviewed and approved by the Farmer's Market Vendor Market Manager(s) and all applications are subject to their approval. All vendors will be required to supply all their own equipment, product, signs, tables, chairs, canopies, tent weights, etc. needed for their product sales and setup.

Mesa County Farmer's Market Guidelines – COVID

COVID-19 Market Guidelines are subject to change. Market vendors will be notified in writing of all changes. The following guidelines were made in collaboration with the Mesa County Public Health Department, the Grand Junction Farmer's Market (Market on Main), the Fruita Farmer's Market, and the Palisade Sunday Farmer's Market to ensure the safety and health of market customers and vendors during the COVID-19 pandemic. Farmers markets are considered an essential service by Gov. Polis and the Colorado Department of Agriculture, providing citizens with fresh fruits, vegetables, and other agricultural products. These guidelines are subject to change as the markets progress and COVID responses change.

Market Layout

- Markets will limit number of entrances and exits.
- Customers must remain 6 feet apart from one another.
- Customers will proceed one way though the market.
- Vendors will be spaced 6 feet apart from each other.
- Customers are encouraged to remain 6 feet apart from each other.
- Hand sanitizer will be placed throughout market.
- Customers may be gradually allowed into the market to maintain proper social distancing.
- Crowd size may be limited to maintain and practice safe social distancing.

Vendor/Customer Health Precautions:

- All vendors interacting with customers and market personnel are required to wear masks.



**FRUITA AREA
CHAMBER
OF COMMERCE**



Fruita Farmer's Market
June 19th – October 30th, 2021
Saturdays 8:30 am – 12:00 pm

- Vendors will maintain 6 feet social distancing from other vendors as well as customers.
- Vendors will be encouraged to create large signs with pricing that can be seen from a distance.
- Disinfectant must be used by vendors during credit card transactions. Credit card or prepayment options are encouraged over cash purchases.

Dogs – Dogs will be allowed at the market, but they must be leashed and well behaved. Please clean up after your pet.

Vendor Requirements:

All ready-to-eat Food Vendors must have qualified concessionaire status through the process administered by the City of Grand Junction Parks Administration in collaboration with the Mesa County Health Department and be listed on the website as an approved vendor for the 2021 season. The Food Vendor application through the City of Grand Junction Parks Administration can be obtained at www.gjcity.org.

A City of Fruita Business License or City of Fruita Special Event License must be acquired before market participation and must be prominently displayed.

Vendors selling items for consumption must provide a certificate of insurance naming both the Fruita Area Chamber of Commerce AND the City of Fruita as Certificate Holders. This applies to ready to eat vendors including food trucks.

Each booth space size is 10'X10' and all signs and accessory items **must** be confined within booth space.

I understand that this is a local market, vendors can supplement with other produce that is grown within a **100-mile radius**. If produce has been supplemented, proper signage indicating where produce was purchased and from whom it was purchased.

Vendors are not allowed to “sell or sublet” their space. If you request more than one booth spaces, you must use both spaces for your approved business. If you no longer need two spaces, please let the Fruita Chamber know and the space will be assigned to a different vendor.

If you have purchased an additional booth space, each 10'x10' space must contain a tent to “fill” the space. You are not allowed to use fewer tents than spaces. You will be notified of this rule on the first offence and the following week, your space will be reduced to a 10'x10' space without a refund on the second space.



Fruita Farmer's Market
June 19th – October 30th, 2021
Saturdays 8:30 am – 12:00 pm

Although vendors are assigned a booth space, the Market Manager reserves the right to move or relocate vendors as necessary to accommodate the market's needs.

Electricity may be requested however there are a limited number of booths that have access to electricity and an electric fee will be applied.

Market Manager has final decision without EXCEPTION!

Venue Hours for 2021: 8:30 AM to 12:00 PM. All vendors are responsible for personal booth set up and must be set up 15 minutes before market opening and are not to tear down until 12:00 PM, unless Market Manager decides to close due to inclement weather.

Fall Market Vendor Hours: 9:00 am – 12:30 pm (October 2nd – 30th)

Vendors must have a canopy or large umbrella for shade. Tents must be properly weighted by each vendor and not staked. Staking of any kind is prohibited.

Certified For Trade scales must be used for all items sold by weight.

Vendors selling non-food items are required to remit sales tax collected. Food sold to be eaten on the premises and other goods are subject to sales tax. There is no sales tax on food for home consumption. It is up to the vendor to comply with all State and City sales tax regulations.

Retail Food Establishment license is required to be on file with the Fruita Farmers Market for all prepared food items sold at the market.

Smoking is not allowed within the Farmers Market event area as a courtesy to our customers and other vendors.

Each vendor is responsible for leaving their area neat and clean after the day's market.

A high quality of produce is to be maintained.

Direct Sellers (non-home created products) and MLM's (multi-level marketing companies) will be allowed for the 2021 season and will be **limited to ten (10) booths per Saturday**. These will be filled on a first come first serve basis.



Fruita Farmer's Market
June 19th – October 30th, 2021
Saturdays 8:30 am – 12:00 pm

Company promotion booths (not selling any items, but gathering business leads) will be restricted to **SPONSORS ONLY**. Sponsor opportunities are *exclusive* to Fruita Chamber Members. Please contact the Chamber staff for additional information.

Company Promotions (not selling anything at the market but promoting company information/services) will be reserved for sponsor vendors **ONLY** and will be available on a first come first serve basis.

Up to two (2) food trucks will be allowed to attend the Fruita Farmers Market each week.

Space will be made available on the street parking next to the market layout for unloading and loading. Once unloaded, vendors must move vehicles away from parking spots located around the Farmer's Market venue. This allows customers to park near the venue and to load items they purchase. Please ask the Market Manager for close parking suggestions.

Booths will not be held for late vendors (arriving past 8:00 am). Holes in the market will be plugged as the manager sees fit to avoid an unsightly market.

Participants expected on any market day must notify the Chamber by Noon on the Thursday before the market if they are unable to attend. **Failure to notify Chamber will result in a \$30 fine and may result in losing a space in the market.**

Participants must obtain approval from the Market Manager before introducing a new product not represented on application.

The Fruita Farmer's Market, Fruita Area Chamber of Commerce & City of Fruita assumes no responsibility for injury theft, loss or damages incurred.

Any rude or offensive actions or language **WILL NOT** be tolerated, and vendor will be asked to immediately leave with **NO REFUND**.

The Fruita Farmer's Market will not accept any vendors that wish to sell, advertise, or promote the use of marijuana/vaping or marijuana/vaping accessories. Marijuana is not allowed to be sold, smoked, or consumed on the event venue.

The Fruita Farmer's Market will not accept any political groups as a vendor. Those that wish to collect signatures can respectfully walk the market or set up a table outside the market grounds in a public space.



Fruita Farmer's Market
June 19th – October 30th, 2021
Saturdays 8:30 am – 12:00 pm

Distribution of printed materials (other than pre-approved vendor brochures), petitions, or political or religious advertisements is not permissible.

Vendor understands that acceptance to the Market does not guarantee sales or public participation.

I understand that this application does not guarantee a space in the Market.

Fruita Farmer's Market does participate in the Double Up Food Bucks program & SNAP coupons are also available for purchase at the Chamber booth. Farmers selling produce are encouraged to participate in these programs and reimbursement to farmers will happen monthly to vendors. Other arrangements can be made if necessary. Please contact the Market Manager if you would like to learn more about SNAP/DUFB participation.

Fruita Farmer's Market reserves the right to adjust, clarify or edit any part of this application at any time.

I have read and agree to the Fruita Farmer's Market Rules and Guidelines and Conditions. By signing my name, I agree to those rules as a vendor.

Signature _____ Date _____

Printed Name: _____



Fruita Farmer's Market
June 19th – October 30th 2021
Saturdays 8:30 am -12:00 pm



Initials _____